



The diagram illustrates the layout requirements for a postcard. It features two concentric dashed rectangles. The outer rectangle is blue and represents the 'CUT LINE' with dimensions of 6.00" x 8.50". The inner rectangle is pink and represents the 'SAFE AREA' with dimensions of 5.75" x 8.25". A black dashed arrow points upwards from the top center of the cut line, indicating a 0.125" bleed. Text instructions are provided for each element.

Design should include 0.125" of bleed beyond the cut line.
Design dimensions should be 6.25" X 8.75"

CUT LINE
6.00" X 8.50"

Postcard will be cut to this size.

SAFE AREA
5.75" X 8.25"

Text should not exceed this area.

Presorted
FIRST-CLASS
U.S. Postage
PAID
St. Pete, FL

INDICIA

1.115" X 0.95"

White Area Flush to Bleed, Required by USPS

Indicia Flush to Safe Area

**Design should include 0.125" of bleed beyond the cut line.
Design dimensions should be 6.25" X 8.75"**

CUT LINE
6.00" X 8.50"

No 5 digit number or zipcode below this line.

0.66" above mailing area.

SAFE AREA
5.75" X 8.25"

MAILING
2.21" X 4.1519"
Flush to Bleed



First Name Last Name
Address
Address2
City, State Zip