



The diagram illustrates the layout for a postcard. It features two concentric dashed rectangles. The outer rectangle is blue and represents the 'CUT LINE' with dimensions of 4.25" x 6.00". The inner rectangle is pink and represents the 'SAFE AREA' with dimensions of 4.00" x 5.75". A black dashed arrow points upwards from the top center of the pink rectangle to the top center of the blue rectangle, indicating a 0.125" bleed. Text at the top center provides the overall design dimensions and bleed requirements.

Design should include 0.125" of bleed beyond the cut line.
Design dimensions should be 4.50" X 6.25"

CUT LINE
4.25" X 6.00"

Postcard will be cut to this size.

SAFE AREA
4.00" X 5.75"

Text should not exceed this area.

Presorted
FIRST-CLASS
U.S. Postage
PAID
St. Pete, FL

INDICIA

1.115" X 0.95"

White Area Flush to Bleed, Required by USPS
Indicia Flush to Safe Area

Design should include 0.125" of bleed beyond the cut line.
Design dimensions should be 4.50" X 6.25"

No 5 digit number or zipcode below this line.

0.66" above mailing area.

CUT LINE
4.25" X 6.00"

SAFE AREA
4.00" X 5.75"

MAILING
2.21" X 4.1519"
Flush to Bleed



First Name Last Name
Address
Address2
City, State Zip