



The diagram illustrates the layout requirements for a postcard. It features two concentric dashed rectangles. The outer rectangle is blue and represents the 'CUT LINE' with dimensions of 6.00" x 9.00". The inner rectangle is pink and represents the 'SAFE AREA' with dimensions of 5.75" x 8.75". The space between these two lines is the bleed area, which is 0.125" wide on all sides. A black dashed arrow points upwards from the top center of the cut line to the top center of the safe area, indicating the bleed distance. Text instructions are provided for each line and a general design requirement.

Design should include 0.125" of bleed beyond the cut line.
Design dimensions should be 6.25" X 9.25"

CUT LINE
6.00" X 9.00"

Postcard will be cut to this size.

SAFE AREA
5.75" X 8.75"

Text should not exceed this area.

Design should include 0.125" of bleed beyond the cut line.
Design dimensions should be 6.25" X 9.25"

CUT LINE
6.00" X 9.00"

SAFE AREA
5.75" X 8.75"

MAILING
2.375" X 4.00"

Mailing area
0.15" from cut line

Mailing area
0.125" from cut line

CompanyName
ReturnAddress
City, State Zipcode

Presorted
FIRST-CLASS
U.S. Postage
PAID
St. Pete, FL



firstname lastname
address
address2
city, state zipcode