



The diagram illustrates the layout for a postcard design. It features three nested rectangular boundaries: an outermost dashed cyan line representing the full design area with bleed, a middle dashed magenta line representing the safe margin, and an innermost dashed cyan line representing the final cut size. A vertical double-headed arrow at the top indicates the height of the design with bleed. On the left side, two horizontal arrows point to the left, indicating the width of the cut line and the safe margin.

DESIGN WITH BLEED

W: 8.75in X H: 6.25in

Design needs to include 0.125in of bleed beyond the cut line.

CUT LINE

W: 8.5in X H: 6in

Postcard will be cut to this size.

SAFE MARGIN

W: 8.24in X H: 5.74in

Text should not exceed this area.

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W: 8.75in X H: 6.25in

Design needs to include 0.125in of bleed beyond the cut line.

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Postcard will be cut to this size.

SAFE MARGIN

W: 8.24in X H: 5.74in

Text should not exceed this area.

MAILING AREA

W: 3.945in X H: 2.5826in

The design should not enter this area.

<<returnaddressname>>
<<returnaddress>>
<<returnaddresscity>>, <<returnaddressstate>>
<<returnaddresszipcode>>

Presorted
<<indicia>>
U.S. Postage
PAID
St. Pete, FL
Permit No. 888
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i ll b a ic id e

firstname lastname
address
address2
city, state zipcode