

Design should include 0.125" of bleed beyond the cut line.  
Design dimensions should be 6.25" X 11.25"

The diagram illustrates a postcard layout with three distinct regions defined by dashed lines. The outermost region is a cyan dashed line representing the bleed area, extending 0.125 inches beyond the cut line. The middle region is a blue dashed line representing the cut line, with dimensions of 6.00 inches by 11.00 inches. The innermost region is a magenta dashed line representing the safe area, with dimensions of 5.75 inches by 10.75 inches. Arrows point from the text labels to their respective lines. A vertical dashed arrow at the top points to the top edge of the cut line.

**CUT LINE**  
6.00" X 11.00"

Postcard will be cut to this size.

**SAFE AREA**  
5.75" X 10.75"

Text should not exceed this area.

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**CUT LINE**  
6.00" X 11.00"

**SAFE AREA**  
5.75" X 10.75"

**MAILING**  
2.375" X 4.00"

Mailing area  
0.15" from cut line

Mailing area  
0.125" from cut line

