

The diagram illustrates the layout requirements for a postcard. It features two concentric dashed rectangles: an outer blue one representing the cut line and an inner pink one representing the safe area. A vertical dashed line with an upward-pointing arrow at the top indicates the bleed area. Text instructions are placed within the diagram to specify dimensions and requirements.

Design should include 0.125" of bleed beyond the cut line.
Design dimensions should be 4.25" X 6.25"

CUT LINE
4.00" X 6.00"

Postcard will be cut to this size.

SAFE AREA
3.75" X 5.75"

Text should not exceed this area.

Design should include 0.125" of bleed beyond the cut line.
Design dimensions should be 4.25" X 6.25"

Mailing area
0.15" from cut line

CUT LINE
4.00" X 6.00"

SAFE AREA
3.75" X 5.75"

MAILING
2.375" X 3.2835"

CompanyName
ReturnAddress
City, State Zipcode

Presorted
FIRST-CLASS
U.S. Postage
PAID
St. Pete, FL

firstname lastname
address
address2
city, state zipcode

Mailing area
0.125" from cut line

