

The diagram shows a rectangular layout for a postcard. It features three nested dashed lines: an outermost cyan line representing the bleed area, a middle magenta line representing the cut line, and an innermost magenta line representing the safe margin. A black dashed arrow points upwards from the top center of the design area.

DESIGN WITH BLEED

W: 6.25in X H: 4.5in

Design needs to include 0.125in of bleed beyond the cut line.

CUT LINE

W: 6in X H: 4.25in

Postcard will be cut to this size.

SAFE MARGIN

W: 5.74in X H: 3.99in

Text should not exceed this area.

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W: 6.25in X H: 4.5in

Design needs to include 0.125in of bleed beyond the cut line.

CUT LINE

W: 6in X H: 4.25in

Postcard will be cut to this size.

SAFE MARGIN

W: 5.74in X H: 3.99in

Text should not exceed this area.

MAILING AREA

W: 3.945in X H: 2.5826in

The design should not enter this area.

<<returnaddressname>>
<<returnaddress>>
<<returnaddresscity>>, <<returnaddressstate>>
<<returnaddresszipcode>>

Presorted
<<indicia>>
U.S. Postage
PAID
St. Pete, FL
Permit No. 888
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i llb a ic ,d e

firstname lastname
address
address2
city, state zipcode